

HB 1801 -- Advertising to Attract International Businesses to Missouri

Sponsor: Johnson

This bill creates the Missouri International Business Advertising Fund consisting of appropriated moneys, contributions, grants, and bequests to be used solely to attract international businesses to Missouri. The fund must be used exclusively for advertising the benefits of relocating an international business to Missouri and may be used to advertise in international business magazines or social media sites or any search engine that receives international traffic.